

Privacy Policy

Last Updated: 10/07/2024

1. Introduction

Ritschel Concierge Physical Therapy Inc. (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your personal information when you visit our website, ritschelconcierge.com, or interact with our services. Please read this policy carefully to understand our practices regarding your personal data.

2. Information We Collect

We may collect the following types of personal information when you use our website or services:

- Personal Identifiers: Name, address, phone number, email address.
- Personal Health Information: Any health-related information you provide when scheduling appointments or using our services.
- Internet Activity: Information about your interactions with our website, including IP addresses, browser types, and the pages you visit.

3. How We Use Your Information

We use the information we collect for the following purposes:

- Providing Services: To schedule appointments, communicate with you, and deliver personalized physical therapy services.
- Communication: To send you important updates, respond to inquiries, and provide customer support.
- Compliance with Legal Obligations: To comply with applicable laws, such as the California Consumer Privacy Act (CCPA) and the Health Insurance Portability and Accountability Act (HIPAA).

4. Sharing Your Information

We do not sell your personal information. However, we may share your data with trusted third parties, including:

- Service Providers: Businesses that help us operate our website or manage appointments.
- Legal Authorities: When required by law, we may share your information with government agencies or legal entities.

5. Your Rights Under the CCPA

If you are a California resident, you have the following rights under the California Consumer Privacy Act (CCPA):

- Right to Know: You can request to know what personal information we have collected about you.
- Right to Delete: You can request that we delete your personal information, subject to certain exceptions.
- Right to Opt-Out of Sale: We do not sell your personal information, but you have the right to direct us not to sell it.
- Right to Non-Discrimination: We will not discriminate against you for exercising any of your CCPA rights.

To exercise any of these rights, please get in touch with us at ariel@ritschelconciergept.com.

6. Data Security

We use reasonable security measures to protect your personal information from unauthorized access, use, or disclosure. However, no method of data transmission over the Internet is 100% secure, and we cannot guarantee the absolute security of your data.

7. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these third-party sites. We encourage you to review their privacy policies before providing any personal information.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Last Updated" date will be revised accordingly.

9. Contact Us

If you have any questions about this Privacy Policy, or if you would like to exercise your privacy rights, please contact us at:

Ritschel Concierge Physical Therapy Inc.

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